



COMMUNITY PARTNERSHIPS

SUPPORT US TO SUPPORT YOU!

We have several projects and programmes continually looking for support these include:

- ▶ Community sport sessions which are free and open to all
- ▶ Disability sessions
- ▶ Talent centres for boys and girls of all ages
- ▶ Development sessions, giving local children a chance regardless of background or financial status
- ▶ Youth sessions, giving young people a place to be together that is safe and productive
- ▶ Health sessions, helping participants of all ages who need us the most
- ▶ Facilities, we're opening up at NYS and PGA for people who need us during these challenging financial times

We work in some of the most disadvantaged areas of the town, aiming to engage with some of the most disengaged communities. Your support for these projects will help your organisation meet its CSR objectives and engage with your local community.



PARTNERING WITH

RUCST WILL IMPROVE

YOUR SOCIAL MEDIA REACH

With a Facebook following of **over 8,500** and a Twitter audience of **4,500** in addition to the strong brand and links with RUFC (**Facebook 56,000 & Twitter 116,000**) we can enable your brand to stand out, offering excellent social media campaigns aligned with the Rotherham United brand. We will ensure that any campaign we do run is aligned to the aims and objectives of your organisation, allowing you to get as much publicity as possible from the partnership.

We can offer opportunities to attend matches or run sports events for your staff.





CHARITABLE DEEDS FEEL GOOD!

We can help you and your staff to make a real difference and that feels good!

Whether you and your staff team volunteer to help us on one of our events or tournaments, sponsor one of our talent centres or provide the funds for our mental health walking group to visit the seaside for a day trip, you will be making a positive difference to people's lives.



HOW CAN YOU HELP?

► **Kit sponsorship (playing kit & training kits guaranteed for 2 years)**

- £750 (company logo on playing shirt & training top for one age group)
- £7,000 (company logo on playing shirt & training top for all age groups)

► **Ball sponsorship**

- £100 buys 10 footballs
- £1,000 buys 100 footballs enough for 10 per squad

► **Bursaries for participants who otherwise would not be able to access sessions**

- £5 pays for a child to attend a future star's or mini millers session
- £60 pays for a child to attend a school holiday football camp for a week
- £150 pays for a child to attend an entire year of future stars or mini millers sessions

► **Volunteering**

- Numerous opportunities for your staff to help us with our community work

► **Mentoring**

- Offer your expertise to our team or our participants, for example, in social media, data analysis, employability, professional development and more

► **Venues**

- Do you have a venue we can use for sessions or events? Can you support us with the cost of hiring external facilities? Could you help fund new facilities?

► **Equipment**

- Replacing damaged equipment runs into thousands of pounds each year, can you support our team by providing equipment bags for our community coaches?

For more information or to discuss a more bespoke package please contact Jonny Allan, Community Programme Manager - jallan@rotherhamunited.net